



## Reboot Productivity and Profitability

Salestrip™ is a comprehensive sales force automation solution specially designed to automate sales related activities.

[www.salestrip.in](http://www.salestrip.in)

# Introduction

Salestrip enables you to have unrestricted connectivity with your sales teams.

The Salestrip is a comprehensive sales force automation solution specially designed to automate every sale related business tasks. Salestrip empowers the top management and sales team to take well-informed decisions and vis-à-vis organization's sales strategy, thus, maximizing the sales and profit margins to the greatest possible extent. Salestrip entails benefitting functional modules which support the basic and major business functionalities and makes it viable to pursue more business in less time.

It also offers pre-defined levels of access to the information for the field force- after strict authentication verification, one can access information whenever and wherever they want, along with this it also offers geo-location tracking.

# Module



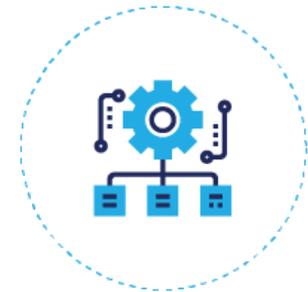
**TOUR  
PROGRAM**



**DAILY CALL  
REPORT**



**DOCTOR  
MANAGEMENT**



**ORDER  
MANAGEMENT**



**SAMPLE & GIFT  
MANAGEMENT**



**LEAVE  
MANAGEMENT**



**EXPENSE  
MANAGEMENT**



**SALES  
MANAGEMENT**



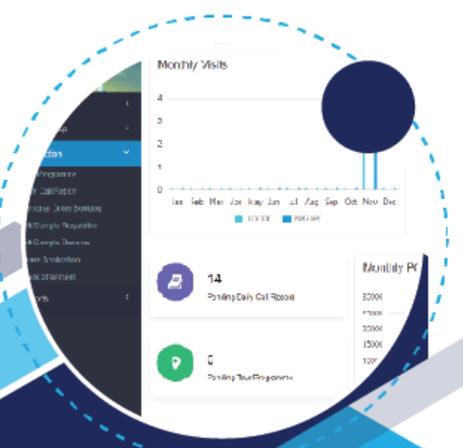
**LOCATION  
TRACKING**



**TASK  
MANAGEMENT**

# Features

- Hierarchy based team management.
- Route Tour Planning, Joint Work Planning, Meetings, Campaigns, Conferences & allied activities.
- Handling of Tour Plan deviations, Personal Orders tracking, payments collection.
- Enable GPS tagging, monitor visits accuracy by cross checking locations.
- Record details of products highlighted, and samples & gifts issued to the doctors.
- Doctor Birthday or Anniversary reminder feature.
- Assist the user to categorize doctors according to their specialty.
- Expense Reporting - Spent by month, spent by team, spent by purpose and other claim reports.
- Automated attendance marking and User defined approval system for easier & faster leave approvals.
- Handle Monthly/Quarterly Sales Targets.
- Primary & Secondary Sale Reports for Managers & Top Management.
- Send important broadcasts and messages.
- Reminders, Alerts & Push Notifications.
- Elegant visual interface for easily accessing and interpreting various information and data.
- Available on-premise and fully secured cloud hosting with flexible pricing model.
- Robust Mobile apps for iOS and Android devices.



# Benefits

Salestrip assist the management to gain the real-time visibility of field force, resulting in better sales performance and enhancing the productivity.

- Go Paperless – field data is fully synced between sales teams and the head office.
- Team Collaboration – Fill communication gap between manager and field officers and increase transparency.
- Real-time – Track Field officer's working hours, route map, KM travelled, visits heatmap etc.
- Improve sales team's productivity and Increase profitability.
- Measure Sales Performance of retailers & sales representatives.
- Automate travel and business expense reporting, streamline approvals, gain visibility and take control.
- Reduces overall administrative cost of handling Samples & Gifts.
- Analyze Real-time dashboard with Key Performance Indicators (KPIs) and reporting.
- Automation of Primary & Secondary Sales.
- Examine visit frequency and missed call frequency.
- Standard Fare Chart & Tour Program.



Salestrip™

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